

WXIX

**ORDER**Flight Dates **09/14/12-09/23/12**Contract / Revision **820150 /**Original Date / Revision  
09/13/12 09/13/12Advertiser **Crossroads GPS**Agency **Crossroads Media**

Buying Contact

**66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314**Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product  
**CROSSROADS GPS**

Agency Com 15%

Billing Contact

**66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **984**Alt Order # **06313729**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	34	\$29,580.00	\$34,800.00	0.00	08/27/12	09/21/12	34	\$29,580.00	\$34,800.00
<b>Totals</b>	<b>34</b>	<b>\$29,580.00</b>	<b>\$34,800.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/14/12	09/21/12	Late News M-F Late News M-F	Comm	10-11P	----1--	:30	1	\$1,400.00	P 1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----1--		1				\$1,400.00		0.00			
		Week: 09/17/12	09/23/12	----1--		1				\$1,400.00		0.00			
E 2	WXIX	09/14/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	----1--	:30	1	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----1--		1				\$600.00		0.00			
		Week: 09/17/12	09/23/12	----1--		1				\$600.00		0.00			
E 3	WXIX	09/21/12	09/21/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	----1--	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Contract / Revision **820150** Flight Dates **09/14/12-09/23/12**

Hiatus Dates

Original Date / Revision 09/13/12/ 09/13/12

Order Sep 00:00:00

Advertiser **Crossroads GPS**Product **CROSSROADS GPS**Estimate # **984**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WXIX	09/21/12	09/21/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	----1--	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----1--					1	\$1,500.00		0.00			
E 4	WXIX	09/21/12	09/21/12	Jeopardy 730P JEOPARDY	Comm	730-8P	----1--	:30	1	\$1,800.00	P 1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----1--					1	\$1,800.00		0.00			
E 5	WXIX	09/14/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	----1--	:30	1	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----1--					1	\$600.00		0.00			
Week:		09/17/12	09/23/12	----1--					1	\$600.00		0.00			
E 6	WXIX	09/14/12	09/21/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	----1--	:30	1	\$450.00	P 1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----1--					1	\$450.00		0.00			
Week:		09/17/12	09/23/12	----1--					1	\$450.00		0.00			
E 7	WXIX	09/17/12	09/17/12	Late News M-F Late News M-F	Comm	10-11P	1-----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$1,400.00		0.00			
E 8	WXIX	09/17/12	09/17/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$600.00		0.00			
E 9	WXIX	09/17/12	09/17/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	1-----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$1,500.00		0.00			
E 10	WXIX	09/17/12	09/17/12	Jeopardy 730P JEOPARDY	Comm	730-8P	1-----	:30	1	\$1,800.00	P 1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$1,800.00		0.00			
E 11	WXIX	09/17/12	09/17/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$600.00		0.00			
E 12	WXIX	09/17/12	09/17/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$450.00		0.00			
E 13	WXIX	09/20/12	09/20/12	Late News M-F Late News M-F	Comm	10-11P	---1---	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---1---					1	\$1,400.00		0.00			
E 14	WXIX	09/20/12	09/20/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	---1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---1---					1	\$600.00		0.00			
E 15	WXIX	09/20/12	09/20/12		Comm	7-730P	---1---	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00



Contract / Revision **820150** Flight Dates **09/14/12-09/23/12**

Hiatus Dates

Original Date / Revision 09/13/12/ 09/13/12

Order Sep 00:00:00

Advertiser **Crossroads GPS**

Product **CROSSROADS GPS**

Estimate # **984**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Wheel Of Fortune 7P Wheel Of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--- 1---		1				\$1,500.00		0.00			
E 16	WXIX	09/20/12	09/20/12	Jeopardy 730P JEOPARDY	Comm	730-8P	--- 1---	:30	1	\$1,800.00	P 1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--- 1---		1				\$1,800.00		0.00			
E 17	WXIX	09/20/12	09/20/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	--- 1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--- 1---		1				\$600.00		0.00			
E 18	WXIX	09/20/12	09/20/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	--- 1---	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--- 1---		1				\$450.00		0.00			
E 19	WXIX	09/18/12	09/18/12	Late News M-F Late News M-F	Comm	10-11P	- 1-----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1-----		1				\$1,400.00		0.00			
E 20	WXIX	09/18/12	09/18/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- 1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1-----		1				\$600.00		0.00			
E 21	WXIX	09/18/12	09/18/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	- 1-----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1-----		1				\$1,500.00		0.00			
E 22	WXIX	09/18/12	09/18/12	Jeopardy 730P JEOPARDY	Comm	730-8P	- 1-----	:30	1	\$1,800.00	P 1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1-----		1				\$1,800.00		0.00			
E 23	WXIX	09/18/12	09/18/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- 1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1-----		1				\$600.00		0.00			
E 24	WXIX	09/18/12	09/18/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	- 1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1-----		1				\$450.00		0.00			
E 25	WXIX	09/19/12	09/19/12	Late News M-F Late News M-F	Comm	10-11P	-- 1----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-- 1----		1				\$1,400.00		0.00			
E 26	WXIX	09/19/12	09/19/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	-- 1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-- 1----		1				\$600.00		0.00			
E 27	WXIX	09/19/12	09/19/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	-- 1----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision      **820150**      Flight Dates **09/14/12-09/23/12**

Hiatus Dates

Original Date / Revision    09/13/12/    09/13/12

Order Sep    00:00:00

Advertiser    **Crossroads GPS**

Product **CROSSROADS GPS**

Estimate #    **984**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 27	WXIX	09/19/12	09/19/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	-- 1----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 1----					1	\$1,500.00		0.00			
E 28	WXIX	09/19/12	09/19/12	Jeopardy 730P JEOPARDY	Comm	730-8P	-- 1----	:30	1	\$1,800.00	P 1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 1----					1	\$1,800.00		0.00			
E 29	WXIX	09/19/12	09/19/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	-- 1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 1----					1	\$600.00		0.00			
E 30	WXIX	09/19/12	09/19/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	-- 1----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 1----					1	\$450.00		0.00			
Totals														34	\$34,800.00